

Patriots Point Media Policy

All media requests for interviews, press passes, and information, including photography and filming requests, must be coordinated through the Patriots Point Marketing Department. Members of the media must make arrangements for all photo and video shoots in advance.

Photography and film shoots for commercial purposes must be approved and scheduled in advance by the Marketing Department. It is the user's responsibility to obtain necessary permissions to the artist, estate, or rights representative for any commercial use of copyrighted material.

All interviews with museum employees, staff, and volunteers must be arranged at least 72 hours prior to visit date through the Marketing Department. Depending on project scope and desired resources, Patriots Point may charge a fee for site, event, or production usage.

Media Admission Policy

The media admission policy is necessary to protect the integrity of the museum. This policy defines various media outlets and the qualifying parameters to receive admission/access/coverage. This courtesy is extended to active members of the news media only, not including administration, sales, or retired personnel. The qualifying media representative must accompany his or her party to the museum.

Blogger: Person who publishes written word of informal diary-style posts. Many blogs provide commentary on a particular subject or topic, others function as more of a personal diary.

Influencer: User who has established credibility in a specific industry and has access to a large audience through a social media account. An influencer can persuade others to act based on their recommendations.

Vlogger: Person who creates and uploads a video blog. This is a person who documents their life and opinions through videos posted online.

Podcaster: Creator of an episodic series of spoken word audio files that a person can download or stream to listen.

Press: Someone who is employed or contracted to write/photograph content for newspapers, magazines, television news stations, online publications.

The media admission policy enables active and working media, bloggers, press, and other digital influencers the opportunity to visit the museum at a free or reduced rate.

To receive Media Admission into the museum, influencers must:

- Create family-friendly content.
- Have aligned an industry/audience, such as: travel, education, history, patriotism, etc.
- Publish post about Patriots Point within seven (7) days of visit. Any exemptions must be notated in the signed Media Agreement.
- Share links to content with Patriots Point.

To coordinate admission and access, please complete our [Media Inquiry Form](#).

Photo & Video

While personal photography is encouraged, it must be conducted without inhibiting or impeding on the visitor experience or museum operations. If at any time Patriots Point staff believes the actions of the filmmaker/photographer threaten the wellbeing of the museum or exhibits, the production will be stopped. Patriots Point reserves the right to withhold or withdraw permission to photograph/video on the premises at any time.

All photo and video content must adhere to the following guidelines:

- Any media or production crew interfering with guests' experience will be asked to leave.
- Professional grade cameras, lenses, boom mics, lighting, etc. will not be allowed without prior permission.

- Personal photographs may not be published, sold, or otherwise distributed for commercial purposes.
- Content of the shoot/photographer/copy must not conflict with Patriots Point's mission, nor can it portray the ships and exhibits in a manner that can be perceived as negative.
- Content shall not contain any of the following: unwarranted or misleading claims; material that violates or infringes upon the personal, proprietary, or other right of any person or entity; any disparaging material regarding Patriots Point; any defamatory, obscene, profane, vulgar, or other material inconsistent with the family image or professionalism associated with Patriots Point.
- Content shall not mention by name of any generally advertised or promoted products or services, including any inserts or promotional references to such products or services in a motion picture or audiovisual work, unless consented to in writing by Patriots Point.
- Downloading images from www.patriotspoint.org is permitted for non-commercial uses only.
- Use of Patriots Point trademarks including logos and names must be approved in advance of publication by Patriots Point Marketing Department.

Patriots Point may photograph or video visitors for educational and promotional purposes. Attendance on premises constitutes implied consent for the use of visitors' likenesses in the museum's promotional materials.

Unmanned Aircraft Systems Policy

Patriots Point understands the use of Unmanned Aircraft Systems (UAS) as a unique technology to achieve the Museum's goals of effectively communicating, researching, and educating visitors. This policy seeks to ensure that any person using UAS on Museum property or for Museum business purposes complies with existing laws and regulations. For the purpose of this policy, UAS includes drones and any other unmanned airborne device, including balloons and gliders.

Regulations & Statues

The South Carolina Department of Transportation establishes the [State training and standards](#) for the use of UAS.

The Federal Aviation Administration provides all federal laws and regulations on the [FAA](#) website.

Museum Policy

Full usage permissions must be granted to Patriots Point for any and all photos or videos, without any conditions or additional permissions. Drone operators must receive prior authorization from the Patriots Point Marketing Department to operate a drone anywhere within or near the Patriots Point Property. Approved users must comply with the following regulations:

- Operators must be licensed and be able to produce a copy of their license for verification.
- No drones can be flown over people for any reason.
- Drone operations may not interfere, detract, or jeopardize the safety of guests, visitors, or staff in any way.
- No flying in an unsafe manner.

Media Inquiry Form

Patriots Point receives frequent requests from individuals or production companies interested in commercial filming or conducting photo shoots in and around the museum. We are happy to accommodate these shoots when we can, but in order to protect the integrity of the Patriots Point's mission and philosophy, the museum must evaluate each request on a case-by-case basis.

If you have a filming or photo project and would like to use Patriots Point as a location, please complete our [Media Inquiry Form](#).

This form must be completed at least three (3) business days prior to your intended visitation date. Once we receive your proposal, we will review it internally and contact you with any questions.