



FOR IMMEDIATE RELEASE

December 28, 2023

Contact: Eric Monteiro
Director of Marketing & Communications
eric.monteiro@patriotspoint.org

PAY WHAT YOU CAN WEEKEND RETURNS TO PATRIOTS POINT NAVAL & MARITIME MUSEUM

Needs-based Pricing Model Introduced for Museum Admission to the USS Yorktown and USS Laffey

MOUNT PLEASANT, S.C. – On January 6 and 7, Patriots Point Naval & Maritime Museum will adjust admission prices based on the needs of visitors as a part of the museum’s long-standing “Pay What You Can Weekend.” Guests are encouraged to pay any amount of money they wish for parking and standard museum admission.

“History is the story of us all and, here at Patriots Point Naval & Maritime Museum, we believe that story should be made available to each and every person who wishes to experience it,” said Patriots Point Executive Director Allison Hunt. “Pay What You Can Weekend is our way of thanking the community for its support by opening our ships for all to enjoy. This promotion has become a tradition for so many families looking to start the new year with a fun and affordable day everyone can enjoy.”

Each admission ticket grants access to the USS Yorktown, USS Laffey and the Vietnam Experience. Pay What You Can purchases must be made at the ticket booth. Active duty military in uniform and children under six can visit for free. Patriots Point Naval & Maritime Museum is open weekends from 9:00 a.m. to 5:00 p.m., and weekdays from 10:00 a.m. to 5:00 p.m.

###

About Patriots Point Naval & Maritime Museum

Patriots Point Naval & Maritime Museum, on the Charleston Harbor, is the #1 attraction in Mount Pleasant, S.C., and is home to a fleet of National Historic Landmark ships, and the only Vietnam Support Base Camp in the U.S. Patriots Point is also headquarters to the Congressional Medal of Honor Society and the agency’s official Medal of Honor Museum. Visit www.patriotspoint.org for more details, or find us at @patriots_point on Twitter and Instagram, and Facebook at www.facebook.com/PatriotsPoint.org.



About the USS Yorktown Foundation

The USS Yorktown Foundation is a 501(c)(3) charitable organization dedicated to raising funds to provide scholarships for educational programs at Patriots Point Naval & Maritime Museum, as well as supporting new exhibits, symposiums and special programs. The Foundation's mission is "to cultivate a unique learning environment that connects generations by celebrating America's history and its heroes, inspiring freedom, patriotism, leadership and service." For more information, please visit www.USSYorktownFoundation.org or call 843.881.5925.