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August 27, 2024

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## **Patriots Point Launches New Website That Improves Visitor Experience and Features Access to Museum's Collection**

**MOUNT PLEASANT, S.C.** – Patriots Point Naval & Maritime Museum has launched a new website ([www.patriotspoint.org](http://www.patriotspoint.org)) that enhances the visitor experience and provides public access to thousands of digitized artifacts from the museum's collection. The new site also introduces a suite of innovative features including a customizable itinerary planner and an interactive map of Patriots Point's historic vessels.

The year-long project included the design of hundreds of website pages and the development of content that encourages exploration, learning and research. The new digital experience is immersive and user-friendly - enabling visitors to explore the museum's extensive artifacts and exhibits before setting foot on the ship. Key features include:

**Digitized Catalog:** This meticulously curated archive provides a visual journey through time, featuring images, artifacts, and memorabilia capturing the essence of historical military moments. Users can easily navigate and explore this rich repository, unlocking stories of heroism, camaraderie, and sacrifice. This valuable resource allows history enthusiasts and researchers alike to delve into the rich naval and maritime heritage.

**Customizable Itinerary:** Visitors can now create personalized itineraries by selecting exhibits, tours, and attractions of interest. With one million square feet of things to educate and engage visitors, this buildable guide helps visitors maximize their experience and ensure they see everything they want.

**Interactive Map:** The new interactive map of the hangar bays and flight deck makes navigating the museum's expansive grounds easier than ever. This feature helps visitors to locate points of interest and efficiently explore the various exhibits and attractions.

**Plan My Visit:** The website offers a tailored list of suggested stops based on the amount of time they intend to visit the museum. Information can also be navigated by the purpose of their trip, providing a consolidated list of key information for first-time visitors, groups, and field trips. This personalized



# PATRIOTS POINT NAVAL & MARITIME MUSEUM

approach helps visitors find relevant information and plan their visit more effectively.

“This was a major project for Patriots Point. Our goal was to create a new website made our online presence just as exciting as a day spent walking in the steps of heroes aboard our ships,” said Patriots Point’s Executive Director Allison Hunt. “Our team did a great job at building a digital space that supports the needs and interests of all our guests, whether they are first-time visitors, long-time supporters, or even researchers digging for information about our ships and stories.”

The new website is part of Patriots Point’s ongoing commitment to enhancing the visitor experience and preserving the rich naval history that the museum represents. The website is live and accessible at [www.patriotspoint.org](http://www.patriotspoint.org).

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#### **About Patriots Point Naval & Maritime Museum**

*Patriots Point Naval & Maritime Museum, on the Charleston Harbor, is the #1 attraction in Mount Pleasant, S.C., and is home to a fleet of National Historic Landmark ships, and the only Vietnam Support Base Camp in the U.S. Patriots Point is also headquarters to the Congressional Medal of Honor Society and the agency’s official Medal of Honor Museum. Visit [www.patriotspoint.org](http://www.patriotspoint.org) for more details or find us on [LinkedIn](#), [Instagram](#), and [Facebook](#).*

#### **About the USS Yorktown Foundation**

*The USS Yorktown Foundation, a 501(c)(3) nonprofit, serves as the designated fundraising organization for Patriots Point Naval and Maritime Museum. The Foundation funds educational scholarships, preserves military history, and supports informative exhibits throughout the museum. Through these efforts, the Foundation aims to promote America’s traditions of service, leadership, duty, and sacrifice to inspire future generations.*

